



WLXC KISS 103.1
Daniel Burgess Tricycle Relay
November 16, 2009
Broadcast Interview

Announcer: Alright, from Select Health, a good friend, Marilyn Brooks, Marilyn it's good to see you again.

Marilyn Brooks: It's nice to see you too.

Announcer: And Jakki Grimball, from Carolina Respiratory Centers and Blue Cross Blue Shield.

Jakki Grimball: And SC Asthma Alliance.

Announcer: And Asa Pressley from Select Health. Glad to have you.

Asa Pressley: Thank you for having me.

Announcer: And finally, Derrick Jay from Benedict College. What you got going on, sir?

Derrick Jay: Well we've got all of these fine people in here, and we've got a good event coming up this weekend called the Daniel Burgess Tricycle Relay. Sponsored by Benedict College along with Select Health and also the SC Asthma Alliance, the event is to create more awareness about the issues with asthma. The Athletics Department at Benedict College has teamed up with these two to put on a special event.

Announcer: Alright now when is it?

Derrick: It's Saturday, November 21 at the Charlie W. Johnson Football Stadium at Benedict College. Registration will start at 8:30 a.m. and we'll have asthma screening sessions, diabetes screening, and the HIV/Aids Awareness RV will be out there also. Asthma screenings will start at 10 a.m.

Announcer: Are these asthma screenings free?

Derrick: Yes, they are free. And I think Jackie can go into a little bit more in-depth about those asthma screenings.

Jakki: Yes, the asthma screenings will be done with spirometry screenings which is a breathing test to test people for asthma. Those screenings will start at 10 a.m. It's really important to be tested for asthma if you have breathing problems because asthma affects African-Americans

disproportionately more than it does any other nationality or population. It affects children more than it does adults, so African-American children are more prone to have asthma. They have more hospitalizations and more emergency room visits per capita than any other population.

Announcer: Now will they be able to get an answer that day if they are asthmatic?

Jakki: We can take a look at that during the screening, and if the screening is not what it should be, if it's abnormal, then we ask them to go to their personal physician so they can take a test with them so they can be followed-up further.

Announcer: That's alright. Now diabetes screenings are going to be there too, right? Marilyn, jump on in there.

Marilyn: Our interest on the part of Select Health is that we already have an existing asthma program called the Healthy Hoops, and that program is basically to generate interest and create awareness both for the parent and the children about how to manage their asthma. The program is run with SC Asthma Alliance as our screeners for that program, so when we learned about the Tricycle Relay, it was just another way for us to get involved in our community and create awareness for asthma.

Announcer: Alright Derrick, tricycle race. What is that, man?

Derrick: Grown folks on tricycles, we've got one out there for you Doug.

Announcer: Are you really talking about small tricycles?

Derrick: We're talking about tricycles, they will be anywhere from 12 to 15 inches. The actual tricycle relays are named after Daniel Burgess. Daniel Burgess was the son of one of our co-workers at Benedict College, Freeman Burgess, and he passed away unfortunately and untimely in September from asthma complications. Daniel was 6 years old. In trying to raise awareness, we actually wanted to memorialize his name for the work his father has committed to the athletic departments at Benedict College. We have also went out and looked at a lot of tricycles, some scooters, have a course for everyone to ride, and it's definitely do-able. I did it all the time when my daughter was riding a tricycle. It's going to be a fun event, and very comical.

Announcer: You really are talking about kiddies' tricycles! I thought you were talking about grown-up tricycles. This is going to be funny! So it's all for a good cause, and at the same time you can bring your kids to get checked for asthma, what a great cause. Again, Saturday?

Derrick: Saturday, November 21 at Charlie W. Johnson Stadium at Benedict College. There are still opportunities for vending, to place teams in the race, sponsorship opportunities, again a portion of the proceeds from this event will go towards the SC Asthma Alliance and trying to conquer and create more awareness, so they can do their civic duty for creating more awareness about asthma.

Announcer: Okay, so registration is at 8 o'clock, when is the "gentleman, start your engines" time?

Derrick: Well, we have a warm-up session for everybody, you know how at NASCAR they do a warm-up, a preliminary, so they are going to ride-around and get used to the tricycles. They have knee pads and helmets so they don't get hurt and scraped up, so it should be pretty good.

Announcer: So the start is going to be around what time?

Derrick: I would say around 11:30 a.m., whatever time we get finished with the warm-up session. Marilyn has requested a warm-up session.

Marilyn: We have a team of 4, and I think you can have up to 8 people on your relay team, so we're real excited. I hope that a lot of people come out and take advantage of the free screenings, because that is so crucial and so very important to get the asthma diagnosis, so anyone that is listening please come out, bring your kids, if you're not sure if they have asthma, bring them out and get them tested.

Jakki: And Doug, we'll also be providing asthma education, because the key to preventing death from asthma is education. People need to know how to take care of themselves, need to know how to take their medication because asthma is totally treatable and deaths are totally preventable.

Announcer: It's nothing to play with, I have a touch, and I say a touch because I'm managing it pretty good, my son has it too, so we do not take that lightly at all.

Jakki: A lot of people don't take asthma seriously because they don't think they can die from asthma, but they can. In 2006 here in South Carolina, we had 62 people die from asthma, which is 62 people too many.

Announcer: Yeah, so we look forward to seeing you on Saturday, and it's called...

Derrick: The Daniel Burgess Tricycle Relay, and coach Willie Washington has guaranteed the best time and the athletic department will get the best time, and if we don't he's going to ride one of those tricycles around that track also. We'd like to thank him because Coach Washington has really supported this event. And Select Health is our title sponsor, they really jumped in and gave us the funds to really get it going and we really want to thank them and appreciate them for their partnership and help.

Jakki: I want to give a shout-out to the SC Asthma Alliance also.

Announcer: Saturday, make plans to be there. Charlie W. Johnson Stadium, Benedict College, Daniel Burgess Tricycle Relay.